

# ***Advertisement Directions & Rubric***

**Goal: Create an advertisement to encourage people to use your travel agency and tour your planet.**

Choose the type of advertisement you want to create:

- TV ad
- radio ad
- billboard
- magazine ad

Choose one or two advertising technique(s) you will use:

- bandwagon
- testimonial
- superior
- repetition
- jingle

## **Information that you must include:**

Travel Agency name: \_\_\_\_\_

Planet name: \_\_\_\_\_

3 reasons to visit this planet:

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_

What is this planet's position in the solar system? \_\_\_\_\_

How far is the planet from the sun? \_\_\_\_\_

How fast will you travel? \_\_\_\_\_

How long will it take to arrive at your planet? \_\_\_\_\_

How do you contact the travel agency to arrange a tour? \_\_\_\_\_

\_\_\_\_\_